

COFFEE BIRD 

DENIM BAGS

UPCYCLING

FACTS



FACT SHEET



- 13 million tonnes of textiles end up in landfills, only 15% is recycled
- Guatemala is the third largest denim producer in America, about 13% of fabric is waste
- Our denim bags are made up of collected cotton and denim pre-consumer waste which is broken down into fiber, and transformed into high quality yarns and fabrics
- Material is chemical-free, dye-free and saves around 20,000 litres of water per kilogram of upcycled material
- Closed loop: The waste generated through this process is utilized as compost by coffee farms. This means there is **ZERO** waste!



**THANK
YOU!**

IN COLLABORATION WITH

THE NEW
DENIM
PROJECT

